

1847

Executive Grooming
for Men



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Executive Grooming

1847 is the first brand of dedicated grooming lounges for men in the Middle East that provides a unique 'executive grooming' experience. An award winning concept, the 1847 name originates from a turning point in the history of men's grooming with the revolutionary discovery of the safety razor, patented by English inventor William Henson.

Initiating a new market opportunity and revolutionizing the industry with it, The Grooming Company launched the first 1847 branch at the discreetly luxurious Emirates Towers Hotel when male grooming was still very much in its infancy. After popular demand, 1847 opened a second branch at the Grosvenor House Hotel, followed by eight further branches covering all corners of the residential and commercial districts of Dubai. A traditional concept with a contemporary edge, 1847 offers a portfolio of both luxurious and essential male grooming services ranging from shaves to haircuts, manicures to pedicures and massages to facials.



Negin Fattahi-Dasmal
Founder

Manicures



A firm handshake and a good manicure will always leave a great first impression.

Our manicures and pedicures for men use the finest range of globally sourced products, to help you look and feel your best.

AED

POPULAR

1847 Signature Manicure (45 minutes) 220

A firm favorite among 1847's regulars, this signature manicure incorporates key elements of the signature manicure followed by a herbal exfoliating mask and anti-aging PerfectSense Paraffin treatment. This is performed with our supremely hygienic, disposable system and finished with a soothing forearm and hand massage.

NEW

Collagen Manicure (45 minutes) 210

1847's thrilling new manicure incorporates award-winning, collagen-amplifying gloves that activate proteins within your skin, resulting in healthier, smoother, hydrated hands. Revive your skin with our detoxifying Lemon Grass scrub, followed by a warming, soothing, and nourishing hand and arm massage utilizing our new tranquility candle, melted to perfection.

Age-Proof Manicure (60 minutes) 185

This service provides complete hand, nail, and cuticle care, starting with applying a natural sea salt scrub mixed with a custom blend of natural oils to clear away dead skin and keep the skin feeling soft. This is then followed by a firming cure serum to combat anti-aging, a restorative and anti-aging hydro-jelly mask to nourish and rejuvenate the skin, and topped off with a forearm relaxing hand massage.

Executive Manicure (40 minutes) 105

A must-have for the well-groomed gentleman, this treatment provides complete hand, nail and cuticle care followed by a hand and forearm moisturizing cream application to leave you with a smart and professional appearance.

1847 Nail Saver (20 minutes) 60

1847 Nail Saver repairs and strengthens damaged and weakened nails utilizing its' revolutionary Keratin complex (AED 250 when sold as a package of 5 services).

Prices are inclusive of 5% VAT

Pedicures

AED

POPULAR

1847 Signature Pedicure (45 minutes)

235

The ultimate grooming and de-stressing treatment to revive tired feet and aching muscles of active sportsmen. This treatment includes a Herbal exfoliating mask and deeply nourishing and stimulating PerfectSense Paraffin treatment, performed with our supremely hygienic, disposable system.

1847 Pedilogix™ (60 minutes)

255

A unique specialized pedicure that results in hydrated and softened skin. This pedicure offers foot, nail and cuticle care, followed by a cuticle softener that aids in nail development, a foot soak that balances the skin's PH and topped with a biotic-micro-algae that gently exfoliates the skin without being abrasive.

Executive Pedicure (40 minutes)

130

An essential pedicure that offers complete foot, nail and cuticle care. This treatment is finished off with a moisturizing foot and leg cream application to leave feet feeling light and refreshed.

The Two Executives (40 minutes)

105

We know your time is of the essence, so we have combined two of our most popular treatments to provide you with essential grooming for both your hands and feet in double quick time.



Add Ons

A little something that makes a big difference. Our Add Ons are designed to be enjoyed as a treatment or added to your existing manicure and pedicure.

AED

NEW

Relaxer (15 minutes / 30 minutes)

65/ 120

scalp head massage and heated neck wrap.

Relax with our signature head, neck, and shoulder massage in the chair.

Refiner (15 minutes)

70

Take the rough with the smooth and experience our softening and reviving hand or foot exfoliation with 'VITAMAN' sea salt scrub.

NEW

Callus Remover (10 minutes)

70

Now with an electric foot file for a smoother finish. Experience our effective corn and callus treatment cracks even the toughest areas of dry, rough or broken skin.

1847 Manicure and Pedicure services are available for the **'Young Gentleman'** (under 12)

Prices available upon request



Shaves

Our expert barbers know that it's the little things that make all the difference. For precise results, book one of our shaves for men.

POPULAR

Signature 1847 Shave - 'Murdock London' (40 minutes) **155** AED

An utterly invigorating experience, this treatment starts with Murdock's signature face wash and face scrub, to gently cleanse and refresh your skin. Our experts then apply a pre-shave oil, and eye pillow prior to meticulously shaping or shaving your beard. Then, your experience is topped off with a face Moisturiser, an ear & nose wax and one of two worldly renowned colognes.

Traditional Shave - 'Murdock London' (20 minutes) **From 80**

An essential component of your daily grooming routine, this treatment starts with a steaming hot towel, fragranced with Murdock's signature citrus fresh Avalon cologne. Our experts carefully shave your beard, while using Murdock's top selling shaving cream, before applying post-shave balm, to cool and calm the skin.

Perfect Shave - 'Murdock London' (25 minutes) **From 95**

Our revamped treatment starts with Murdock's signature pre-shave oil, to soften the hair and protect the skin. A sensory experience is created by applying a citrus scented steaming hot towel, followed by our world-class shave. Finally, a cold scented towel is applied, followed by a post-shave balm, leaving you feeling cool and refreshed.

Prices are inclusive of 5% VAT



Beard & Mustache



Go that extra mile and spruce up your look with a smart trim or quick color.

AED

Beard & Mustache Trim (25 minutes) **From 75**

Beard & Mustache Color (30 minutes) **From 185**

Mustache Color (15 minutes) **From 90**

Beard Color (30 minutes) **From 120**

QuickFix Hair Fibers (10 minutes) **75**

Conceal thinning or patchy beard in under 10 minutes. Our natural Keratin fibers blend seamlessly with your existing beard, providing you with a fuller look instantly.

Hair



Our internationally trained barber team have years of experience under their belts, along with a genuine, relentless care for our clients.

They are experts in men's haircuts, men's hair styles, and shaves.

AED

Skin Fade Haircut (45 minutes) **From 150**

1847's signature skin fade haircut for men. Includes a men's haircut with one of our expert barbers, and finished with a wash, blow-dry, style, and product recommendation. If you are looking for a men's fade, this is the service for you.

Long-Hair Haircut (45 minutes) **From 150**

Designed specifically for men with longer hair, this service includes a men's haircut with one of our expert barbers, and is finished with a wash, blow-dry, style, and product recommendation.

POPULAR **Finish** (30 minutes) **From 135**

Includes an elevated hair wash ritual and award-winning men's haircut with one of our globally trained expert barber, and finished with a blow-dry, style, and product recommendation. If you are looking for a fade, this service is for you.

Executive (15 minutes) **From 70**

Freshen your look and let our stylists get you ready for that all important meeting with a quick wash, dry and super style.

Clipper (20 minutes) **From 85**

For the ultimate 'Close Cut', our shaving experts leave you perfectly trimmed with the closest of clipper cuts.

'The Junior Finish' (Ages 8 - 12) (15 minutes) **95**

QuickFix Hair Fibers (10 minutes) **75**

Conceal thinning or patchy hair in under 10 minutes. Our natural Keratin fibers blend seamlessly with your existing hair, providing you with a fuller look instantly.

Prices are inclusive of 5% VAT



Add Ons

A little something that makes a big difference. Our Add Ons are designed to be enjoyed as a treatment or added to your existing hair cut.

AED

Oily Hair Treatment (10 minutes) 150

Part of 1847 Hair & Scalp Lab. A healthy scalp is the basis for beautiful & healthy hair, with the condition of the scalp directly influencing the quality of the hair. Our new oily hair treatment utilizes award-winning products to increase hair and scalp hydration by 82%, boost hair softness by 52%, and eliminate pollution particles by 54%, making your scalp healthier than ever before.

No More Dandruff (10 minutes) 150

Part of 1847 Hair & Scalp Lab. Dont hide dandruff, get rid of it. Has dandruff been a primary concern of yours? well not anymore. Our new dandruff treatment eliminates the cause of dandruff from its source, acting on both types of dandruff, which are dry and oily flakes.

Sensitive Scalp Treatment (10 minutes) 150

Part of 1847 Hair & Scalp Lab. A healthy scalp is the basis for beautiful & healthy hair, with the condition of the scalp directly influencing the quality of the hair. Our new sensitive scalp treatment removes impurities and inflammation in your scalp, all while soothing and purifying the scalp, increasing its' defense, and eliminating itchiness and irritation.

Reviver (15 minutes) 60

A real treat for the hair and scalp, this nourishing and strengthening treatment is applied during a therapeutic head massage.

Four Step – Philip B (30 minutes) 235

Packed with super-light essential oils, Philip B's award-winning treatment transforms all hair types. This detoxifying scalp treatment lifts away oil and product buildup, whilst strengthening hair with precious moisture, lending body to fine follicles.

Prices are inclusive of 5% VAT

Hair Color



AED

POPULAR

Highlights & Lowlights (From 20 minutes) **From 250**

Add lighter or darker strands of hair to achieve a natural look through emphasizing the hair's textures, and dimensions, or naturally balance your grey hair to the richness of your choosing. Our barbers utilize varying strengths or different shades of strands to establish a scattered color, and achieve your desired style.

Full Hair Coverage (45 minutes) **From 325**

Looking to fully cover grey hair, or just searching for a new style? This service will do just that, through masking your hair with an additional layer of color, providing you with a richer shade of black, brown, or any dark tone of your choosing. A consultation process is provided before and after each service, with recommendations on the preferred home-care routine.

Full Head Bleach & 1 Toner (75 min) **450**

Transform your natural hair color, and modify it to any color of your choosing. Blonde, silver, blue, green? Our globally trained barbers are able to completely alter your look and achieve your desired style. A consultation process is provided before and after each service, with recommendations on the preferred home-care routine.

Add Ons

Hair Toner (15 minutes) **75**

Hair Color Application (15 minutes) **95**

Prices are inclusive of 5% VAT

1847 HAIR & SCALP LAB



Hair Replacement System

NEW	Ready Made Hair System (120 minutes)	From	AED 3000
NEW	Custom Made Hair System (120 minutes)	From	3500

Stay young with 1847's men's facials and beauty treatments. Our curated range of men's beauty products will help you maintain the results at home.



Facials

Prices are inclusive of 5% VAT

AED

NEW **1847 Signature Facial** (75 minutes)

750

The pinnacle of facial treatments is here. Introducing 1847's signature facial treatment. It is anti-aging, hydrating, exfoliating, deep cleaning, detoxifying, moisturizing, lightening, and soothing all at once. It combines 1847's award-winning practices with the best products from around the world. What more could you ask for?

NEW **The Booster** (75 minutes)

From 570

Indulge yourself in a world-class, age-reversing facial treatment, combining Dr. Levy's Nobel-based, award-winning products with 1847's globally renowned expertise to create the ultimate de-aging service. This service starts with a luxury face-steamer and extraction, followed by a globally sourced derma-roller to help rejuvenate the skin, the highest quality Jade roller to soothe and relax the skin, and LED light therapy to fade scars and boost the production of collagen. The results are undeniable.

NEW **IntensifEye** (15 minutes)

120

An age-reversing, globally renowned eye treatment that visibly decreases eye puffiness and "tired" eyes' fine lines within minutes, all while diminishing the appearance of visible signs of aging, fine lines, and wrinkles. This service also significantly improves skin firmness, density, and radiance.

AED

The Grey – Anti-Aging Face Mask (60 minutes / 75 minutes)

475

A five-step facial for men, that includes a charcoal face wash to eliminate excess oils, followed by a face scrub to cleanse the skin, a recovery serum to revitalize the skin, a 3-in-1 cream to soften its appearance, and topped with an anti-aging face mask. This service goes one step further by including extractions, and a Jade gemstone, for a younger-looking complexion.

The Grey Express Facial (30 minutes)

175

A four-step facial that starts with a charcoal face wash to cleanse your face, followed by an award-winning exfoliate, a revolutionary hydrating serum, and a multifunctional 3-in-1 face cream infused with detoxifying and hydrating natural ingredients, that leaves you feeling utterly refreshed.

The Grey – Charcoal Detox Facial (60 minutes / 75 minutes)

405

A five-step men's facial, that includes a Charcoal face wash to eliminate excess oils, followed by a face scrub to cleanse the skin, a recovery serum to revitalize the skin, a 3-in-1 cream to soften its appearance, and topped with a detoxifying face mask. This service goes one step further by including extractions, and a Jade gemstone, resulting in superior and undeniable results.

Add Ons

	AED
LVL Lashes	210
Brow Lamination	250
Eyebrow Tinting	65
Eyebrow Threading	50
Eyebrow Waxing	50



Prices are inclusive of 5% VAT

Body & Massage



You're in safe hands. Allow our expert massage therapists to personalise your experience, so you can destress, unwind and relax in our men's spa.

Our signature massages for men have won multiple awards globally.

AED

POPULAR

Signature Muscle Melt

'Deep Tissue Massage' (60 minutes / 90 minutes) From 400

This deeply rewarding men's massage is perfect for reviving over-worked muscles resulting from intense activity by using temperature therapy, fused with deep tissue, tension draining techniques that melt away unwanted muscular tension. Recommended for sport enthusiast.

Wellbeing Massage

'Swedish Massage' (60 minutes / 90 minutes) From 360

This traditional full body massage helps combat the day-to-day stresses of executive life, using a selection of essential oils, resulting in a complete state of **'wellbeing'**.

Traditional Thai Massage

'Dry-Tension Release Massage' (60 minutes / 90 minutes) From 340

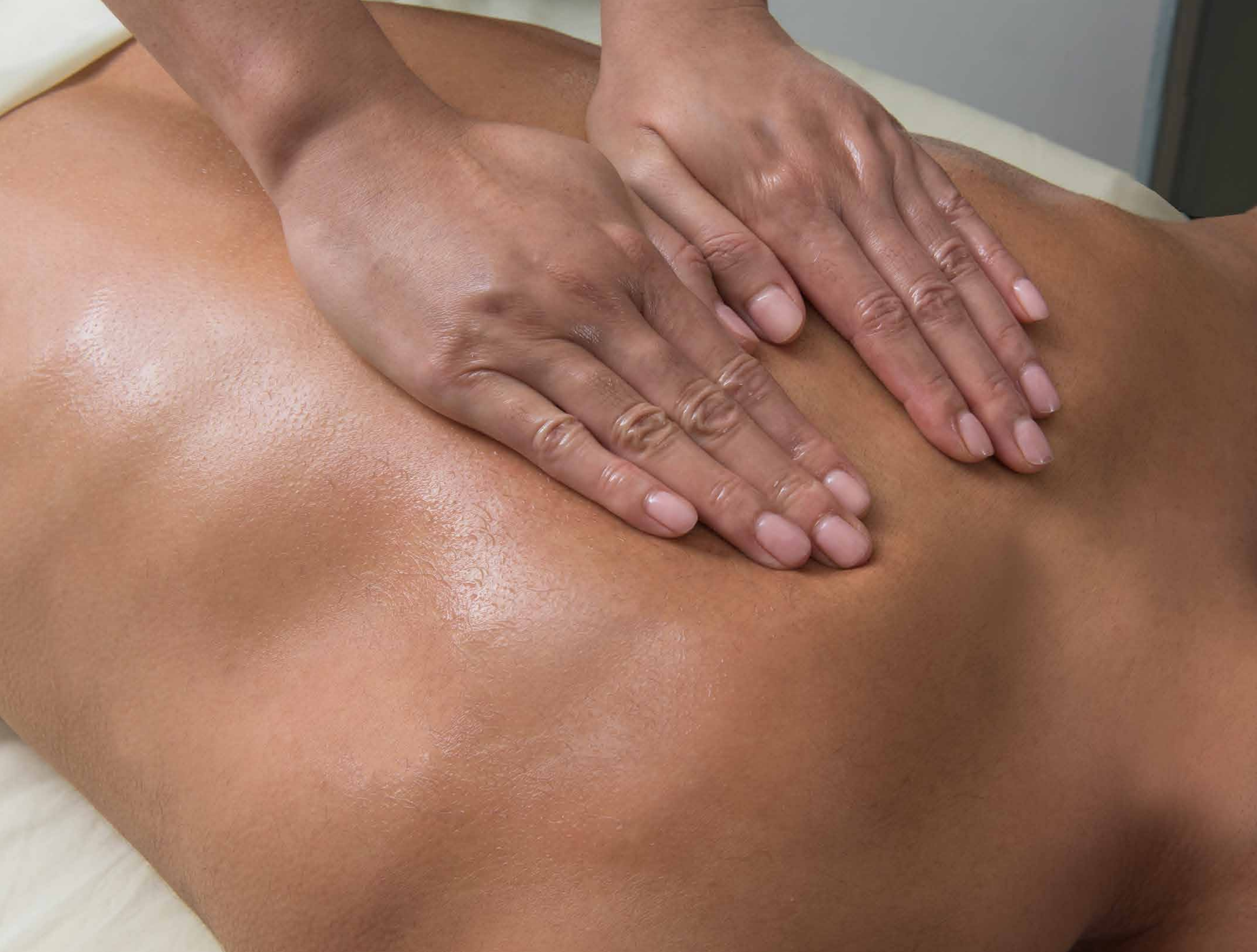
This dry massage works on the body's meridian lines to stretch every limb, enhancing flexibility and relieving aching muscles. This treatment is designed to relieve tension-induced fatigue and boost your energy levels.

Hot Stone Massage

'Volcanic Basalt Stones' (60 minutes / 90 minutes) From 440

This deluxe massage uses natural volcanic basalt stones, placed on specific chakra points to release minerals that will unwind tense muscles, create balance and instill a deep sense of relaxation.

Prices are inclusive of 5% VAT



Add Ons

Reflexology (45 minutes) **From** **275** **AED**

An ancient foot massage which focuses on the pressure points relating to the various areas of the body. This traditional therapy helps ease tension, improve circulation and provide a general feeling of wellbeing.

Foot Massage (15 minutes) **From** **100**

Prices are inclusive of 5% VAT

AED

Clarifying Back Facial (30 minutes)

250

A clarifying back treatment that unlocks pores, reduces back acne and blackheads, stimulates circulation, and reduces oil production in the back all while eliminating bacteria.

POPULAR

The Body Scrub (45 minutes)

250

This scrub will unblock pores, renew cells and stimulate circulation on your body. This treatment is enjoyed on its own.

The Body Scrub Add-on (30 minutes)

200

This scrub will unblock pores, renew cells and stimulate circulation on your body. The treatment can complement any massage or body hair removal service.

Back Mask (15 minutes)

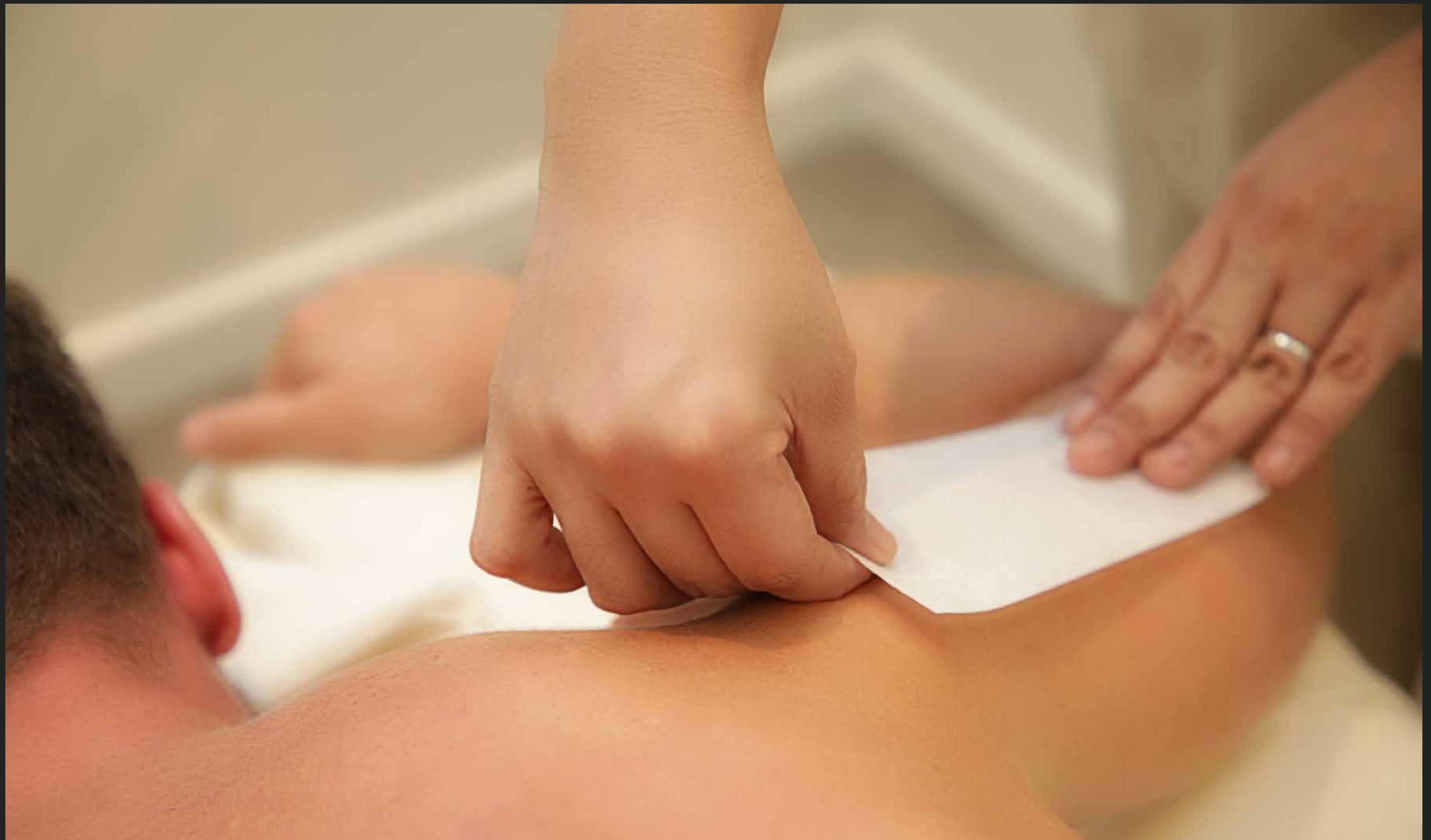
115

A soothing and warm mud mask is used on the back area to remove oil and help prevent breakouts. This treatment can be enjoyed on its own or as a complement to any massage.



Hair Removal

Maintain your body hair with our high-end men's hair removal services. We curate the world's best products to ensure your experience is smooth.



Waxing Service

	AED
Eyebrows (15 minutes)	50
Ear & Nose (30 minutes)	90
Under Arm (20 minutes)	95
Half Arm (15 minutes)	90
Full Arm (30 minutes)	175
Chest (40 minutes)	250

	AED
Stomach (15 minutes)	125
Half Back (Upper Or Lower) (15 minutes)	120
Full Back (30 minutes)	215
Half Leg (20 minutes)	130
Full Leg (45 minutes)	245
Full Body (120 minutes)	665

Clipper Service

	AED
Under Arm (10 minutes)	55
Chest (20 minutes)	125
Stomach (15 minutes)	70
Full Leg (30 minutes)	110
Half Leg (15 minutes)	70
Full Arm (30 minutes)	90
Half Arm (15 minutes)	55
Full Back (15 minutes)	105
Full Body (60 minutes)	525

Prices are inclusive of 5% VAT





For information on **international franchise opportunities**
please email: franchise@thegroomingcompany.ae

1847 Executive Grooming for Men

API 1000 | Citywalk 1 | Emirates Towers Boulevard | Gate Avenue DIFC
Nakheel Mall | Grosvenor House Hotel | JBR The Walk | Mirdif City Centre
The Springs Souk | The Dubai Mall | Dubai Hills Mall
Saadiyat Beach Club | The Galleria Mall

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